



GRAPHIC DESIGN/ COMMUNICATIONS INTERNSHIP

ATLAS COPCO

MAY 2023 - JANUARY 2024

During my internship at Atlas Copco, I worked on a wide range of design projects, including creating marketing materials and developing visuals for digital platforms. This role allowed me to enhance my skills in utilising various Adobe tools. I developed a keen eye for detail and learned how to create visually appealing layouts for various company materials. Additionally, collaborating with cross-functional teams taught me the importance of effective communication and the ability to adapt my designs to meet the specific requirements and brand guidelines of the company.



EMAIL TEMPLATE HEADER

Requested by the General Manager, tasked with creating a header used for an email template on Microsoft Outlook with the intent of being used for internal ccompany use.

EMERGENCY CONTACT STICKER DESIGN

A request to create a simple sticker design to be applied on company products to provide the clients quick access to contact with experts.

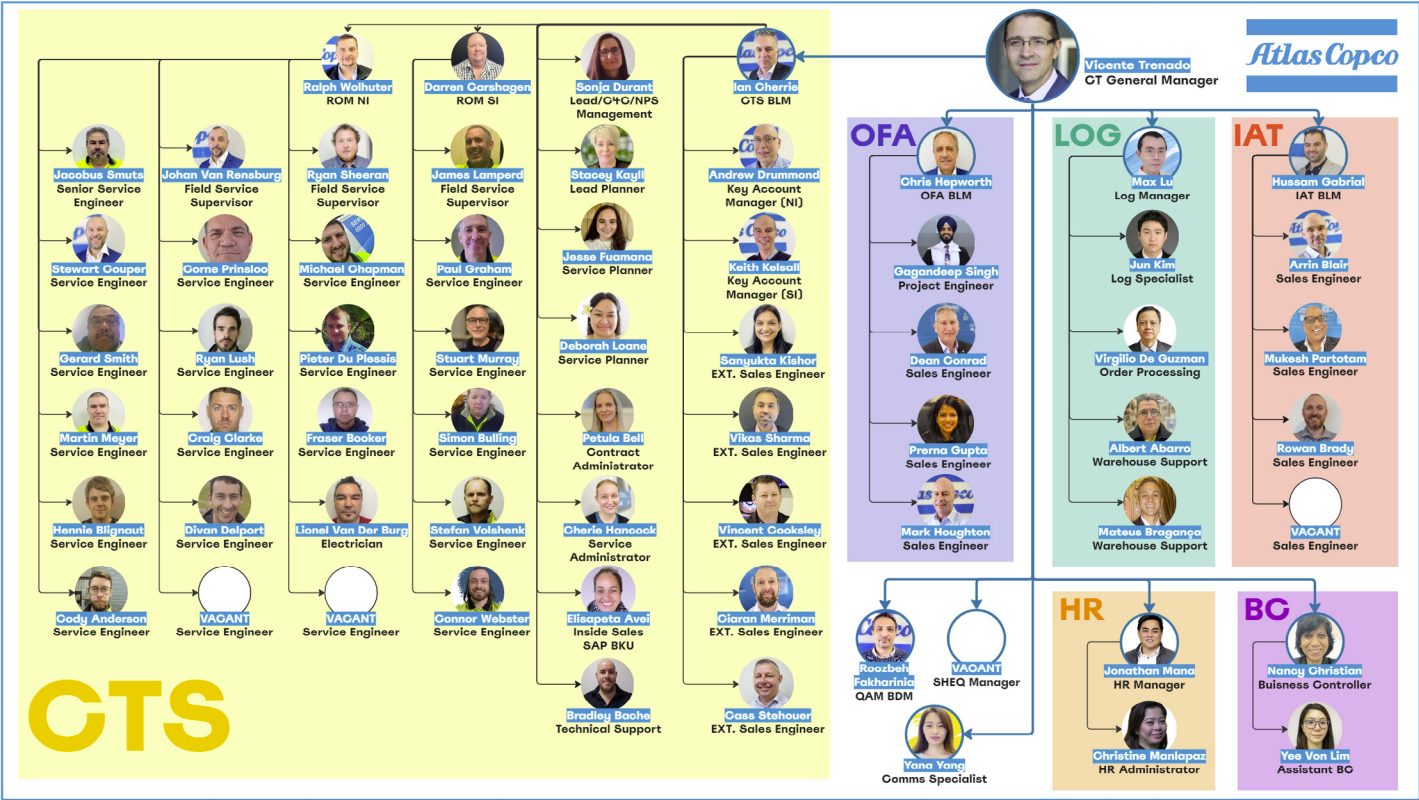


Printed Sticker -



Sticker draft -





ATLAS COPCO NZ ORGANISATIONAL CHART

With given creative freedom, was tasked with creating a unique way of showcasing a chart of the employees. Was used for various meetings and now a reference used by other employees.

EXTERNAL REDESIGN BRANDING - MOCKUPS

With the company going through a rebranding period, I was asked to create Photoshop mockups of possible changes to be done to the exterior of the company building, whilst maintaining branding guidelines.



VARIOUS POSTERS AND ROLL UP BANNERS

Within my time at the internship, I was involved with the creation of multiple posters and roll up banners for different occasions and company events.



ATLAS COPCO NFC BUSINESS CARD MOCKUPS

A division in the company were looking into NFC business cards for networking purposes and they requested me to create a card design which matched up to the company brand identity guidelines.



ATLAS COPCO NZ: EMPLOYEE INTERVIEW SERIES

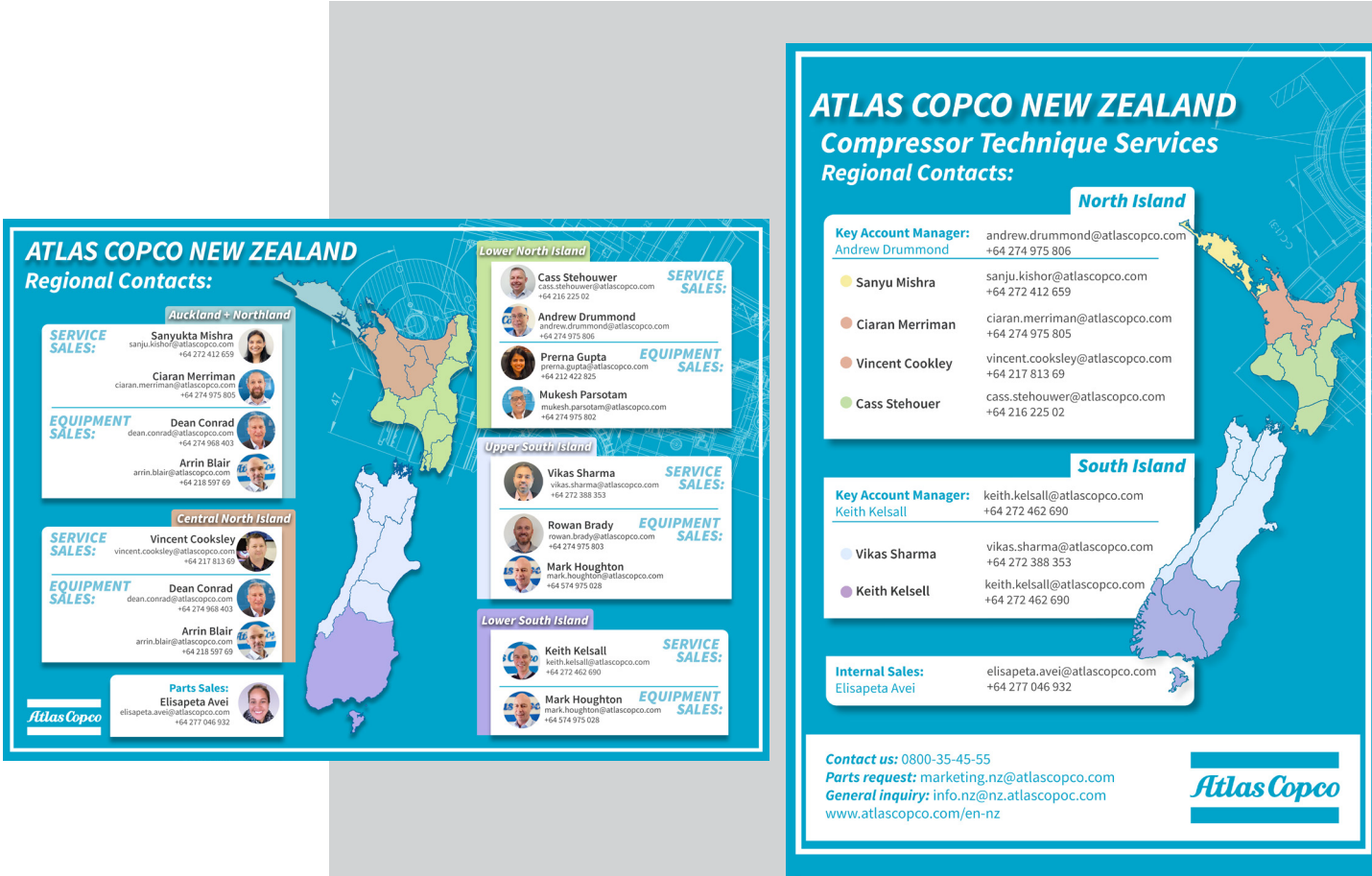
Atlas Copco started an internal project I have been involved in the process of both filming and editing various interview videos to be uploaded on the official Atlas Copco New Zealand YouTube page.

YouTube:<https://www.youtube.com/@atlascopconz737>



NZ MAP OF REGIONAL CONTACTS

The company needed a visual aid to correlate different regional contacts to their respective areas of New Zealand. They gave me creative freedom for me to come up with a layout.





LAYOUT OF TROPHY DESIGNS

For the corporate awards at the end of the year, I was asked to create a layout for the trophy to be sent to the trophy supplier.

ATLAS COPCO NEW ZEALAND 70TH ANNIVERSARY LOGO

As the company celebrate their 70th year being based in New Zealand. I was requested to create a logo design for the occasion. The logo would be used for merchandise or displays for the celebration.



Towel hoodie merch with 70th NZ logo